



hokoon

Sr. Industrial Designer

CONTACT //

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PROFILE //

I am a Senior Industrial Designer with more than 10 years of diverse industrial design experience, bringing various products to market in the PC, consumer electronics, and soft goods space. Throughout my professional career, I was extremely fortunate to be involved in a wide range of interesting projects providing me a solid understanding of managing the product development process and collaborating with cross-functional teams within the company.

EDUCATION //

/ Bachelor of Science Degree with a Major in Industrial Design_ California State University, Long Beach 2008
/ Associate of Art Degree_ Santa Ana Community College 2004

RECOGNITION //

/ Multiple patents granted in 2015-2017 for Fugoo portable speaker with removable jacket
/ Good Design Award 2011_ Gateway FHD2303L Monitor
/ IF Design Award 2011_ Gateway FHD2303L Monitor
/ Honorable Mention_ IHA Student Competition 2007
/ Art Department Award_ Santa Ana Student Art Show 2003

SKILL //

/ Solidworks
/ Keyshot rendering
/ Adobe Photoshop/ Illustrator
/ Microsoft Office
/ Fluent in English and Mandarin
/ Team work

EXPERIENCE //

AUKEY NOV 2019_Current

/ Managing Aukey Branded product design initiative

/ Overseeing design collaboration with Oversea design team

BELKIN DEC 2017_OCT 2019

/ Sr.Industrial Designer role

/ Involved in end to end design and development process

/ Managing Belkin retail experience initiative.

VIZIO MAR 2017_NOV 2017

/ Involved in end to end design and development processes from research, conceptualization, prototype and ODMs Management.

/ Simultaneously managed multiple ODMs throughout the entire development process to resolve mechanical and tooling challenges relating to the Vizio 2019 TV line up.

/ Collaborate with Design Manager (Audio) to explore new audio product lines and features.

/ Cross functional collaboration with Product and Program management teams to ensure product specifications and schedules remained on track

/ Collaborated with marketing Manager to provide marketing material and rendering assets for web and packaging.

INCASE FEB 2016_MAR 2017

/ Worked closely with the Design Director and Product Managers in new product exploration and existing product refreshes.

/ Worked closely with product developer and Design Director in the new Incase Novi Travel luggage collection. Traveled abroad to work with the ODMs on tooling and component development to achieve Incase design and specification requirements.

/ Collaborated with marketing team to provide marketing material and rendering assets for web and packaging.

FUGOO JUL 2011_DEC 2015

/ Involved in end to end design and development processes in the highly acclaimed Fugoo's Go Anywhere 100% waterproof portable speaker and mounting accessories.

/ Work closely with Design Director and other designers in new product exploration through brainstorming, market researching, reverse engineering and product testing.

/ Collaborated with dedicated marketing agency to provide marketing material and rendering assets for packaging and advertising campaigns.

/ Designed Fugoo's point of purchase display and managed fabricator to ensure production and integrity of displays were met on time and within budget.

ACER/ Gateway JUN 2009_JUL 2011

/ Concept development for new and existing product refreshes.

/ Collaborated with internal engineering teams to resolve any mechanical and tooling challenges.

/ Traveled abroad to Taiwan for 1 month to study and exchange design experiences with Acer Taipei Industrial Design team through Acer designer exchange program.

MATTEL MAY 2007_OCT 2008

/ 6 Months Summer Internship in 2007.